



LEARN BUILD GROW

CLIMATE COALITIONS ON
YOUR CAMPUS

CRICKET KAYA
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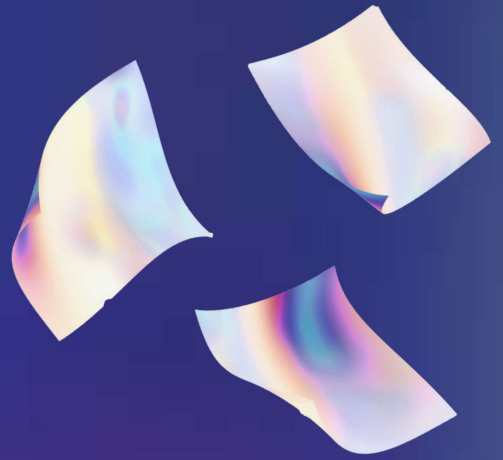
WELCOME, IT'S YOUR TURN



AT GENERATION CONSCIOUS, YOU
WILL LEARN HOW TO RUN
INTERSECTIONAL GRASSROOTS
COALITIONS TO INSTALL ZERO-WASTE
INFRASTRUCTURES ON YOUR
COLLEGE CAMPUS.

DISCOVER A NEWFOUND MOTIVATION TO
CULTIVATE A UNIQUE CONTRIBUTION OF
YOUR OWN DESIGN.

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IMPACT REPORT

FELLOWSHIP FUNDS



Profit from the refill station is directly returned to the campus community. With every machine, 4-6 first-generation, low income student workers are

paid \$20/hr to maintain the refill station, educate about the circular economy and pursue fellowship projects. Today, our fellowship projects range anywhere from life cycle assessment research and analytical surveying, to creative publications, performances, and exhibitions.

REDUCING WASTE



The Generation Conscious Refill Station is completely plastic free. Combined with the detergent sheets, use of the refill station exceeds carbon parity, meaning

that the energy used to create the machine is offset by its use by the end of its life.

Traditional detergent is sold in big plastic jugs to be filled with water, and other detergent sheets are distributed through packaging. By eliminating the cost single-use plastic waste, the refill station generates a circular economy, whereby if 2 out of 3 students refill, universities can halve their climate impact. For more information, read our official [Life Cycle Assessment](#).



THE REFILL STATION

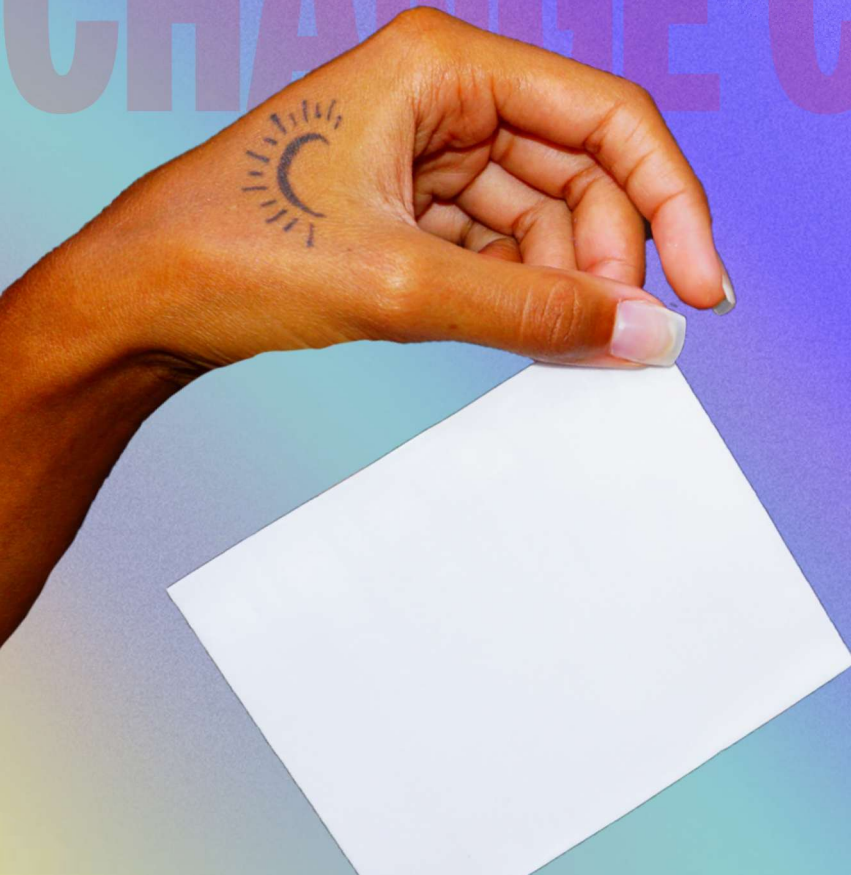
THE REFILL STATION DISPENSES LIQUIDLESS HYGIENE PRODUCTS. INSTALLED ON COLLEGE CAMPUSES, THE PLASTIC-FREE MACHINE ALLEVIATES HYGIENE INSECURITIES, ELIMINATES WASTE, AND FUNDS CLIMATE JUSTICE FELLOWSHIPS.

WHEN UNIVERSITIES COVER THE COST OF REFILLING, THEY CHANGE THE CULTURE AND ATTITUDES STUDENTS HAVE TOWARDS WASTE, MAKING THE PARTICIPATION IN ZERO-WASTE, CLOSED LOOP SYSTEMS EASY AND SOCIALLY ACCEPTABLE.

IN DOING SO, UNIVERSITIES HAVE THE OPPORTUNITY TO FOSTER A GREATER SENSE OF COMMUNITY AND WELL-BEING FOR THEIR STUDENTS.



CHANGE CULTURE

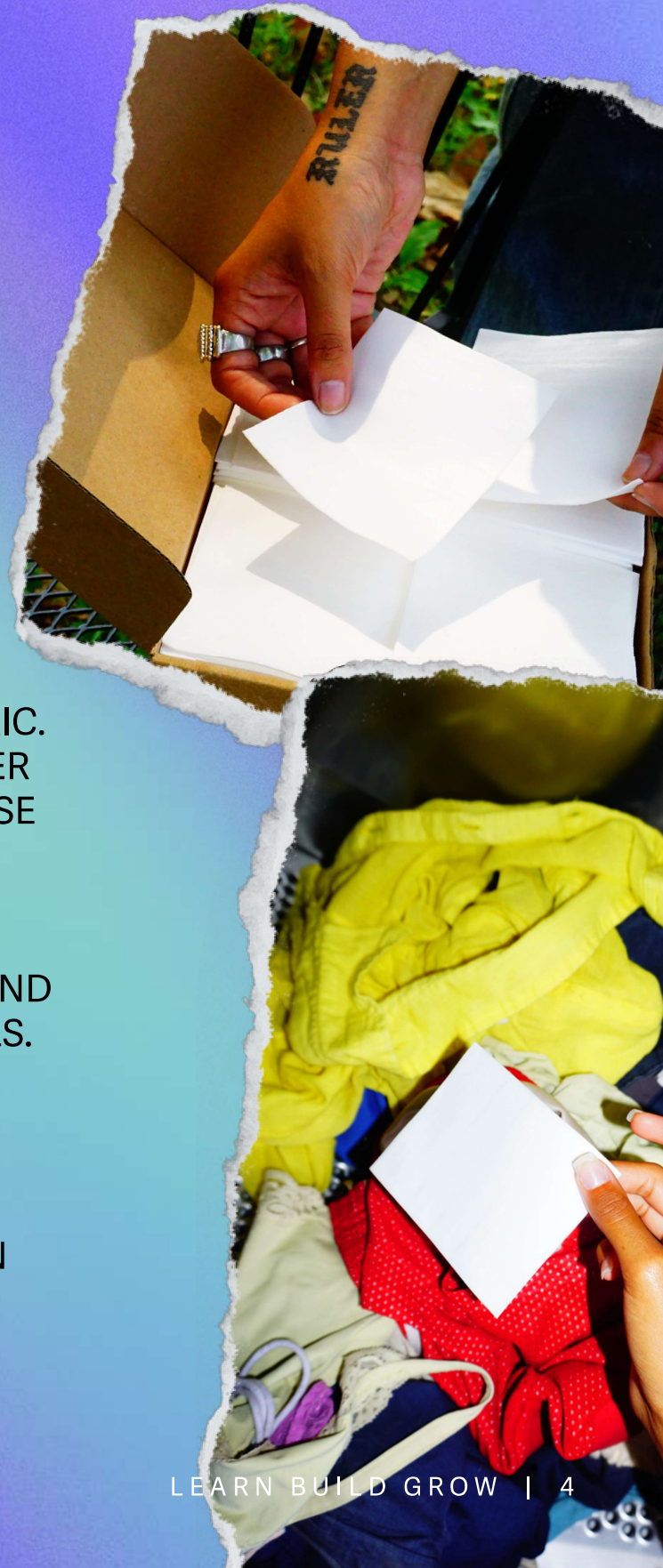


THE SHEETS

HYPER CONCENTRATED CLEANING INGREDIENTS ON A DISSOLVABLE FABRIC. 95% LESS CARBON AND 97% LESS WATER THAN LEADING POD DETERGENTS, THESE SHEETS ARE GUARANTEED TO CLEAN.

GENERATION CONSCIOUS SHEETS ARE BIODEGRADABLE, HYPOALLERGENIC, AND MADE FROM 4 PLANT BASED MATERIALS. THEY COME SCENTED OR UNSCENTED.

LIQUIDLESS SHEET PRODUCTS ARE NOTHING NEW. THEY WERE INVENTED OVER 60 YEARS AGO IN INDIA AND IRAN TO ADDRESS HYGIENE SECURITY AT SCALE.



GROW A COALITION

AT GENERATION CONSCIOUS, WE'RE BUILDING A CULTURE OF CHANGE. SOLITUDE IS INCOMPATIBLE WITH THIS VISION, AND YOU'LL NEED A STRONG, EMPOWERED TEAM OF STUDENT ACTIVISTS ON YOUR SIDE.

TO GARNER SUPPORT FOR THE INITIATIVE, WE HAVE SEVERAL TRIED AND TESTED FIRST STEPS.

SURVEY

REACH OUT TO STUDENT LEADERS OF INTERSECTIONAL GROUPS TO DISTRIBUTE A SURVEY. YOUR GOAL IS AT LEAST 200 SURVEY RESPONSES TO DEMONSTRATE DEMAND ON CAMPUS.

PETITION

YOUR COALITION WILL TABLE ON CAMPUS, MEET WITH ADMINISTRATORS AND OTHER STUDENT GROUPS TO GET PETITION SIGNATURES. YOUR GOAL IS 500+ SIGNATURES, WITH 10 STUDENT GROUPS AND 4 ADMINISTRATORS.





Coalition Worksheet

People Who Would Help Me

10 Student Groups Who Would Support

- *
- *
- *
- *
- *

-
-
-
-
-
-
-
-
-
-

Outreach Timeline

4 Administrators/Faculty Who Would Support

mm/dd/yyyy
11/04/2022

Task/Person Contacted
Contact Dave from Facilities

-
-
-
-



ADMIN APPROVAL

**IDENTIFY BUDGET FROM MISSION-ALIGNED
STUDENT GROUPS AND ADMINISTRATION FOR
2-3 REFILL STATIONS.**

HOUSING, RES LIFE, FACILITIES

- How to Install + Spec Sheet
- IT Requirements: Network Requirements + Software Review Form

STUDENT LIFE + GOVERNMENT

- Breakdown of Costs
- How to Use Refill Station
- Fall 2021 Case Study: Wesleyan and Conn College
- W/MBE Certification: Certified Black-Owned Company with the NYC SBS.
- Workforce Development Program: Student Testimonials

OFFICE OF SUSTAINABILITY

- Life Cycle Assessment: Benchmarked Utilization to IPPC Goals of 1.5C
- Eco Design: Presentation on How Human-Centered Design Accelerated the Climate Crisis.

INSTALL, HIRE, TRAIN

INSTALL

WITH A CONTRACT AGREEMENT, GENERATION CONSCIOUS WORKS WITH FACILITIES TO INSTALL A PLASTIC-FREE REFILL STATION INTO ACCESSIBLE LOCATIONS ON CAMPUS-- IN DORMS, LAUNDRY ROOMS, AND STUDENT CENTERS.

HIRE AND TRAIN

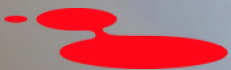
WE SHARE A CAMPUS JOB FOR ESG ORGANIZER WITH MULTICULTURAL DEPARTMENTS AND ORGANIZATIONS, TO HIRE 4-6 FIRST GEN, LOW INCOME STUDENTS PER MACHINE.



Laundry Detergent Sheet Refill Station

No Plastic. No Water. No Waste.

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EXPAND

CLIMATE JUSTICE MEANS A FUTURE FORGED IN **COMMUNITY POWER**, SO GRASSROOTS ORGANIZING THROUGH OUR STUDENT FELLOWS IS A CRITICAL TO OUR GROWTH..

CURRENT PARTNERS:

*contract pending

PACIFIC

- UC SAN DIEGO
- LEWIS AND CLARK

MOUNTAIN

- COLLEGE OF IDAHO

SOUTHWEST

- RICE UNIVERSITY

MIDWEST

- UNIV SOUTH DAKOTA

SOUTHEAST

- DUKE UNIVERSITY

NORTHEAST

- WILLIAMS COLLEGE
- UNIV OF VERMONT
- EMERSON COLLEGE
- WESLEYAN UNIV
- CONN COLLEGE
- BOSTON UNIV
- HOWARD UNIV
- UNIV OF PITTSBURGH
- TUFTS UNIV
- UMASS DARTMOUTH

LAST YEAR WE DISTRIBUTED **\$48,920** TO 61 STUDENT LEADERS, AND GRANTED 1% EQUITY TO OUR FIRST 10 STUDENT FELLOWS WHO COMPLETED OVER 200 HOURS OF WORK.



COMMUNITY AFFIRMATION

AT GENERATION CONSCIOUS, WE ARE IN THE BUSINESS OF BUILDING IMAGINED FUTURES. EACH MORNING, WE ASK, "WHAT CAN WE IMAGINE, TOGETHER?", BECAUSE HOPE IS A POWERFUL INDICATOR OF CHANGE.

WE EXIST WITHIN THE HIDDEN HARMONY OF EARTH'S CIRCULAR SYSTEMS, AND CULTIVATE A DIGNIFIED, PURPOSEFUL REALITY FOR ALL.

THROUGH OUR REGENERATIVE INFRASTRUCTURE, WE TRANSFORM CAPITAL INTO A CONDUIT FOR LOVE AND FRIENDSHIP. WE COMBAT CLIMATE ANXIETY WITH COMMUNITY, DEFYING OPPRESSIVE ISOLATION AND OBEYING EARTH'S LONGING FOR CONNECTION.

TOGETHER WE CREATE, AS ONE AND AS ALL.